



2017 NOBCCChE National Science Fair Abstract

Category: **Consumer Science**

Title: **All That Glitters Is For The Gullible: The Paradox of Value**

Brittney Okorom-Achuonye Senior Level (High School) Renaissance High School

Human Behavior is sometimes strange. For as long as scientists have studied human behavior they have asked "Where did this behavior come from". Which behaviors do we learn based on our environment and upbringing and which behaviors do we naturally have. How do the behaviors of teens relate to general behavior? Though surveying a large group can we find this out. Based on my findings I found out that teens do not follow the vain behavior that is generally assigned to them.